



NOEL PERRY BASKETBALL ACADEMY

JOIN US ON OUR MISSION

TO **EMPOWER YOUTH**

THROUGH BASKETBALL





NOEL PERRY BASKETBALL ACADEMY



Noel Perry Basketball Academy is a revolutionary basketball program dedicated to **helping young athletes succeed** both on and off the court. In today's world, where kids spend more time than ever on screens, our program provides **a positive alternative** by getting them active and engaged through the game of basketball. Our goal is to give all kids **an opportunity to thrive** by building confidence, teaching teamwork, and instilling the qualities of hard work and discipline. We are committed to setting our athletes up for **a strong future** through physical and mental wellness.

As a **registered 501 c3 organization**, we rely on your support to ensure our program remains **accessible to all families**. We are currently **seeking sponsors** at various levels to help offset program costs and to **expand our impact**.





NOEL PERRY BASKETBALL ACADEMY



WHY SPONSOR US?

- Promote youth physical & mental health
- Invest directly in your local community
- Help offset participation costs for families in need
- Local market exposure
- Tax benefits
- Positive brand visibility



SPONSOR RECOGNITION

Select the Sponsor Package that best meets your needs!



SPONSORSHIP LEVELS



	PLATINUM \$50,000	GOLD \$20,000	SILVER \$5,000	BRONZE \$1,000	COMMUNITY \$500
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Logo on Uniforms



Game Signage



WarmUp Jersey Logo



Training Jersey Logo



Backpack Logo



Website Branding



Social Media Weekly



Social Media Monthly



Social Media Quarterly



Social Media Semi-annual



Monthly Newsletter



Quarterly Newsletter



Tournament Photo Backdrops



Annual Video logo placement & Shoutout



\$50,000+

PLATINUM SPONSOR



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ACADEMY**

Logo on Uniforms: Platinum sponsors gain elite brand exposure with prominent logo placement on official game uniforms for maximum visibility throughout the season.

Game Signage: Your brand will be showcased through premium signage placement at games and events, ensuring consistent visibility to athletes, families, and fans.

Logo on Warm-Up Jersey: Platinum sponsors' logos will appear on player warm-up jerseys worn before games and during media moments.

Logo on Training Jersey: Your logo will receive daily exposure through placement on official training jerseys worn during all practices and workouts.

Logo on Backpack: Sponsors receive year-round brand visibility with logo placement on player backpacks used for travel, training, and events.

Website Branding: As a platinum sponsor, your organization will be highlighted with your logo and a link to your website, on the Noel Perry Basketball Academy website.

Weekly Social Media Post: Receive ongoing digital exposure through a dedicated weekly brand feature across all academy social media platforms.

Monthly Newsletter: Your brand will be featured monthly in our newsletter, reaching families, supporters, and partners directly.

Annual Video Logo & Shoutout: Platinum sponsors receive premium recognition with logo placement and a sponsor shoutout in the academy's annual highlight video.

Tournament Photo Backdrop: Your logo will be prominently displayed on the official tournament photo backdrop, capturing repeated exposure in photos, videos, and media coverage.

\$20,000

GOLD SPONSOR



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Game Signage: Gold sponsors receive impactful brand visibility through signage placement at academy games and events.

Logo on Warm-Up Jersey: Your logo will be displayed on warm-up jerseys worn during pregame activities.

Logo on Training Jersey: Gain consistent exposure with logo placement on official training jerseys worn throughout practices.

Logo on Backpack: Your brand will travel with the team through logo placement on player backpacks used year-round.

Website Branding: Get recognition with logo visibility on the Noel Perry Basketball Academy website as an official partner.

Weekly Social Media Post: Your organization will be featured in a weekly social media post, extending brand reach across our digital platforms.

Monthly Newsletter: Receive a recurring feature in the monthly newsletter distributed to families, fans, and supporters.



\$5,000

SILVER SPONSOR



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Game Signage: Silver sponsors receive brand visibility through signage placement at academy games and select events.

Website Branding: Your logo will be displayed on warm-up jerseys worn during pregame activities.

Monthly Social Media Post: Gain digital exposure through a dedicated monthly feature across the academy's social media platforms.

Quarterly Newsletter: Your brand will be acknowledged with a quarterly feature in the academy's newsletter, reaching families, supporters, and partners.



\$1,000

BRONZE SPONSOR



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Website Branding: Bronze sponsors will be recognized with logo placement on the Noel Perry Basketball Academy website as an official supporter.

Quarterly Social Media Post: Your organization will be featured in a quarterly social media post, providing consistent digital visibility throughout the year.

Quarterly Newsletter: Bronze sponsors receive a quarterly feature in our newsletter, reaching families, fans, and community partners.



\$500

COMMUNITY SPONSOR



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Website Branding: Community sponsors will be acknowledged with logo placement on the Noel Perry Basketball Academy website.

Semi-Annual Social Media Post: Your organization will receive a social media feature twice per year, highlighting your support of the academy.

Quarterly Newsletter: Sponsors will be recognized with a quarterly feature in the academy's newsletter shared with our community.





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THANK YOU